

## The 5<sup>th</sup> Alarm Insertion Order

Due to some miscommunications last year concerning advertising in The 5<sup>th</sup> Alarm, this year we will be using an Insertion Order for verification and billing purposes.

All ad copy will be sent to:


Carolyn Sawtelle  
[carolyn@oregonwebpress.com](mailto:carolyn@oregonwebpress.com)  
 Western Oregon Web Press  
 263 29th Avenue SW  
 Albany, Oregon 97322  
 Phone: (541) 926-3000  
 Fax: (541) 926-1515

Insertion Orders will be sent to:

Northwest Fire Equipment Dealers Association  
[cruiseme3@wvi.com](mailto:cruiseme3@wvi.com)  
 4790 Drift Creek Rd. SE  
 Sublimity, OR 97385  
 Phone: (503) 769-6834  
 Fax: (503)769-4072

### Advertising Rates

	Size	Member Price	Non-Member Price
Full page	(7 3/8"W x 9 5/8"H)	\$150/per issue	\$225/per issue
Half page	(7 3/8"W x 4 3/4"H)	\$75/per issue	\$115/per issue
Quarter Page	(3 1/2"W x 4 3/4"H)	\$35/per issue	\$55/per issue
Third Page	(7 3/8"W x 3"H)	\$50/per issue	\$75/per issue

Please check   which edition(s) you will be advertising in. You will be billed after each edition has gone to print. If you will be using different ads in each edition, it is your responsibility to turn in information to Western Oregon Web Press by the deadline. If no additional information is received, we will use your most current ad copy.

	Deadline	Full Page	Half Page	Third Page	Quarter Page
1 <sup>st</sup> Edition	December 14 <sup>th</sup>				
2 <sup>nd</sup> Edition	January 15 <sup>th</sup>				
3 <sup>rd</sup> Edition	February 15 <sup>th</sup>				
4 <sup>th</sup> Edition	March 14 <sup>th</sup>				
5 <sup>th</sup> "Show" Edition Mailed to departments and distributed at Expo	April 15 <sup>th</sup>				

Company \_\_\_\_\_ Phone \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Representative Signature \_\_\_\_\_ Date \_\_\_\_\_