

# 2008 Northwest Fire & Rescue Exposition

Portland Expo Center, Portland, Oregon

May 16 - 17, 2008

The exposition will be held in the Exhibit Hall E at the Portland Metropolitan Exposition Center, 2060 North Marine Dr. Portland, OR. **Show opens Friday, May 16<sup>th</sup>, 9:00 a.m. to 4:30 p.m., and Saturday, May 17<sup>th</sup>, 9:00 a.m. to 3:00 p.m. Thursday, May 15<sup>th</sup> will be set-up day.** This application for exhibit space at the Northwest Fire & Rescue Exposition, which will become a contract upon acceptance, is based upon the plan of exhibits, rates, and general exhibit information, all of which will compliment and are considered together with details outlined on the form. Please read the back for details.

**Assignment:** Space assignments will be based on your choice of exhibit area and priority policy. The show management reserves the right of assignment and to curtail exhibits in whole or in part that reflect against the character of the show. All exhibits will be directly related to Fire, EMS, and Rescue Services used in the Northwest. Any display not conforming to the standard must be pre-approved by the show manager prior to the show.

**Booth Space, standard 10' x 10', will sell for \$410.00 each for members and \$460.00 for non-members.**

1<sup>st</sup> choice booth No.(s) \_\_\_\_\_

2<sup>nd</sup> choice booth No.(s) \_\_\_\_\_

3<sup>rd</sup> choice booth No.(s) \_\_\_\_\_

There will be 168 10' X 10' booths available. Each booth will have an 8' backdrop and 3' side drapes. One 500-watt electric outlet will be provided to each booth. If additional power is required, you must make arrangements with the show management in advance. Each booth will have one 8' table, and two chairs. Additional tables may be ordered from the show management. One free parking pass will be provided for each exhibitor.

**Open Space – sold by square foot**

**Members**

400 - 1200 sq. ft. \$2.10/sq. ft.  
Over 1200 sq. ft. \$2.00/sq. ft.  
Outside space \$2.00/sq. ft.

**Non Members**

400 - 1200 sq. ft. \$2.15/sq. ft.  
Over 1200 sq. ft. \$2.05/sq. ft.  
Outside space \$2.00/sq. ft.

1<sup>st</sup> choice \_\_\_\_\_ ft. X \_\_\_\_\_ ft. Area \_\_\_\_\_

2<sup>nd</sup> choice \_\_\_\_\_ ft. X \_\_\_\_\_ ft. Area \_\_\_\_\_

3<sup>rd</sup> choice \_\_\_\_\_ ft. X \_\_\_\_\_ ft. Area \_\_\_\_\_

There will be 51,600 sq. ft. of open space in the exhibit hall for apparatus and equipment. This space is divided into 24 areas labeled A through X. An area may be divided into smaller spaces as needed, at the discretion of show management: 25' X 25', 25' X 40', 25' X 30', 20' X 50', 30' X 40', etc. Open space will not be draped. One 8' table and two chairs will be provided. One free parking pass will be provided for each exhibitor.

Name of Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Person in charge of exhibit \_\_\_\_\_ Phone \_\_\_\_\_

Address to send exhibitor information (if different from above) Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

What equipment or products will you exhibit? \_\_\_\_\_

Submitted by (Signature): \_\_\_\_\_ Title \_\_\_\_\_

**PLEASE DO NOT WRITE IN THIS PORTION**

Booth # \_\_\_\_\_ Price \_\_\_\_\_

Pmt. \_\_\_\_\_ Ck # \_\_\_\_\_ Date \_\_\_\_\_

**Advertising**

Posters Requested \_\_\_\_\_

Tickets Requested \_\_\_\_\_

Shipped with Exhibitor Notebook.

**Return this application and full payment to:**

Northwest Fire Equipment Dealers Association, Inc. Federal ID # 93-116-4961  
4790 Drift Creek Rd SE, Sublimity, OR 97385  
(503)769-6834 \* Fax (503) 769-4072

**Return all copies with payment  
(over)**

## **USE OF SPACE**

All promotional activities must be confined to the limits of the purchased space. Noise resulting therefore must not interfere with other exhibitors. No exhibitor shall assign, sublet, or share the space allotted and must show only goods manufactured or dealt in by them in the regular course of business. No firm or organization, not assigned exhibit space, will be permitted to solicit business within the confines of the exhibiting area. No interference with the light or space of other exhibitors will be permitted.

## **LIABILITY**

Neither the Northwest Fire Equipment Dealers Association, Inc., the Portland Metropolitan Exposition Center, nor their representatives, nor any member of the above named entities, will be responsible for any injury, loss or damage that may occur to the exhibitor or the exhibitor's employees or property from any cause whatsoever. The exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage or injury. Exhibit hall will be locked or under security during the time that exhibits are not being shown.

## **CANCELLATION OF BOOTH SPACE OR OPEN SPACE**

Show Management for Northwest Fire & Rescue Exposition has the right to cancel an exhibitor for breach of any rules or regulation as spelled out in this contract or the exhibitor manual. If an exhibitor is canceled for cause resulting from negligence or non-compliance with this contract or the exhibitor manual, Northwest Fire & Rescue Expo reserves the right not to refund any portion of the exhibit fee. If an exhibitor cancels their exhibit space, it must be done in writing and notice given to Northwest Fire & Rescue Exposition before April 2, 2008.

## **CARE OF BUILDING AND EQUIPMENT**

Exhibitors or their agents must not injure or deface the walls or floors of the building, the booths, or the equipment of the booths. If such damage appears, the exhibitor is liable to the owner of the property so damaged. All materials used in decorating must be flame proof. Combustible materials or explosives are not permitted within the confines of the exhibiting area. See exhibitor notebook for detailed fire safety regulations. Silicon based tire dressings are not to be applied in the exhibit hall.

## **TWO BIG EXHIBITING DAYS**

Friday and Saturday—May 16 - 17, 2008—for this giant trade show.

**Upon signing this agreement, each exhibitor agrees to maintain the booth for the duration of the show hours. Any exhibitor removing or dismantling a booth before the close of the show will lose all seniority and booth assignment for next year's show.**

Set-up of exhibits will be allowed on Thursday, May 15<sup>th</sup> at 9:00 a.m. – 5:00 p.m., and must be completed by show time on the following day. Dismantling will start at the close of the show on Saturday and be finished by 7:00 p.m. Exhibits remaining after 7:00 p.m. will be charged a \$75.00 late fee per day until exhibit is removed. The Northwest Fire & Rescue Exposition staff, Portland Metropolitan Exposition Center, and the Northwest Fire Equipment Dealers Association, Inc., will not be responsible for any damage or theft of exhibits after 7:00 p.m. on Saturday, May 17, 2008.