

Get More Leads, Increase Sales.

How many times have you heard “I just ran out business cards” or “I don’t want to fill out another form or carry another brochure”. Here is the tool to help you overcome those reasons for not getting the information you need from your potential customers!!

Your sales force will be more effective, meet more potential buyers and be able to follow-up with those important leads after the show! This will ensure your tradeshow investment.

Choose the lead scanner that best suits your needs and budget. See order form for rental pricing.

Hand-held, battery operated scanner



Handiscan - This lead retrieval scanner is a small, (the size of a stopwatch) fast scanning, battery-powered unit. It holds over 500 leads and captures only contact information. The exhibitor will receive their leads in comma-separated text and an excel format via your email. This information is importable into Excel, ACT!, Goldmine and most any popular database program. This scanner is perfect for the exhibitor on a budget that wants to collect contact information from the attendees that visit their booth in a fast and efficient way.

Hand-held, battery operated scanner w/ Follow-up codes



SimpleScan- is a fully mobile, fast scanning, battery powered, lead retrieval scanner. You will receive a sheet of follow-up barcodes that you can customize with your products, demographics or anything that will assist with your follow-up efforts. Your scanned data will be emailed in comma-separated text and an excel .csv for easy importing into Excel, ACT!, Goldmine and other popular contact programs.

**Don't delay, ORDER today!
Just fill out the order form and fax it back**

For more information, please contact Lori at lori@actionreg.com or call 360-314-4900.

This broadcast email/fax was sent incorporation with Northwest Fire & Rescue Expo, as they recognize you as an exhibitor in their database, so that we may provide you with information on show services available.

Lead Retrieval Order Form

NORTHWEST FIRE & RESCUE EXPO May 14 - 15, 2010

SCANNERS SCAN THE BARCODE OF YOUR IMPORTANT LEADS, NEW SALES CONTACTS AND EVERYONE THAT WALKS INTO YOUR BOOTH! LEADS ARE IMPORTABLE TO POPULAR DATABASE PROGRAMS, SUCH AS EXCEL, ACT!, GOLDMINE, WORD AND ACCESS. CHOOSE FROM ONE OF THE SCANNERS BELOW.

Qty.	Item Description	Pre-Show Price Each	On-site Price Each	Total
	HANDISCAN – Battery-operated, hand-held scanner that captures contact information (name, co. name, address, phone, fax and email)	\$ 55.00	\$ 85.00	
	SIMPLESCAN – Battery-operated, hand-held scanner that captures the contact information, as well as follow-up codes to list lines, products, etc.	\$ 95.00	\$ 145.00	
	Mailing Labels of your scanned leads (mailed after the show)	\$ 40.00	\$ 50.00	

Leads will be emailed to email address given below.

Order Total \$ _____

PAYMENT METHOD *Visa, Mastercard, American Express or Check* Checks payable to **Action Registration, Inc**

CREDIT CARD #

<input style="width: 25px; height: 25px;" type="text"/>	<input style="width: 25px; height: 25px;" type="text"/>	<input style="width: 25px; height: 25px;" type="text"/>	<input style="width: 25px; height: 25px;" type="text"/>	<input style="width: 25px; height: 25px;" type="text"/>	<input style="width: 25px; height: 25px;" type="text"/>	<input style="width: 25px; height: 25px;" type="text"/>	<input style="width: 25px; height: 25px;" type="text"/>	<input style="width: 25px; height: 25px;" type="text"/>	<input style="width: 25px; height: 25px;" type="text"/>	<input style="width: 25px; height: 25px;" type="text"/>	<input style="width: 25px; height: 25px;" type="text"/>	<input style="width: 25px; height: 25px;" type="text"/>	<input style="width: 25px; height: 25px;" type="text"/>	<input style="width: 25px; height: 25px;" type="text"/>	<input style="width: 25px; height: 25px;" type="text"/>
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Expiration Date: _____

SIGNATURE _____

TODAYS DATE _____

Authorized Signature

Agrees to accept responsibility for charges as indicated above. Action Registration, Inc will show on your statement.

Liability for lack of performance is limited to refund of services and items ordered.
 Full payment must be received by May 11, 2010 or on-site price will be charged.
 No refunds will be given for equipment not picked up and/ or utilized by booth personnel.
 Cancellations of orders prior to move-in will be subject to a \$ 35.00 administration fee. Orders canceled after move-in are non-refundable.

CONTACT INFORMATION *Please fill out form completely.* **Booth #** _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

ORDERED BY _____ TITLE _____



SEND ORDERS TO:

Mail to: 13504 NE 84th St., Suite 103-284
 Vancouver, WA 98682

OR

Fax to: 360-254-3581

For more information or questions, please contact Lori at lori@actionreg.com or call 360-314-4900